ORDER

WTSP-TV

Orders	**Order / Rev:**	**710415 - 6**		
	Alt Order #:	06300017		
	Product Desc:	OBAMA FOR AMERICA		
	Estimate:	1536 A		
	Flight Dates:	09/18/12 - 09/24/12	Primary AE:	Aaron Ashe
	Original Date / Rev:	08/28/12 / 09/20/12	Sales Office:	T-WAS
	Order Type:	Political	Sales Region:	NAT
Agency	**Name:**	**Greer Margolis Mitchell/ Pol**		
	Buying Contact:	K Keuleman	Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		3050 K St NW	Billing Cycle:	WEEKLY
		Washington, DC 20007	Agency Commission:	15%
Advertiser	**Name:**	**Obama/D/President**		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PL-Presidential	Order Separation:	00:15:00
	Priority:	P-4	Advertiser External ID:	
	Revenue Codes:	AGY, GEN, POL	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/17/12	09/23/12	134	$146,010.00	$124,108.50
09/24/12	09/30/12	31	$27,225.00	$23,141.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	165	$173,235.00	$147,249.75	0.00
Totals	165	$173,235.00	$147,249.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	09/18/12	09/21/12	ON (M-Su) ON (M-Su)	CM	M-F 137, Sa 1205, (4:30 XM-4:59 XM)	-TWTF--	:30	4	$75.00	P-4	0.00	NM	4	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	09/17/12	09/23/12	-TWTF--	4	$75.00	0.00								
2	WTSP	09/24/12	09/24/12	ON (M-Su) ON (M-Su)	CM	M-F 137, Sa 1205, (4:30 XM-4:59 XM)	M------	:30	1	$75.00	P-4	0.00	NM	1	$75.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	09/24/12	09/30/12	M------	1	$75.00	0.00								
3	WTSP	09/18/12	09/21/12	5-530a 5-530a 10 News	CM	5-530a	-TWTF--	:30	4	$100.00	P-4	0.00	NM	1	$100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	09/17/12	09/23/12	-TWTF--	4	$100.00	0.00								
	Spot	Ch	Date Range	Description		Start/End Time	Weekdays	Length		Rate	Rtg	Type			
	1	*WTSP*	*09/17/12-09/23/12*	*5-530a*		5-530a	-TWThF----	*:30*		*~~($100.00)~~*	0.00	*NM*			
		Credited													
	2	*WTSP*	*09/17/12-09/23/12*	*5-530a*		5-530a	-TWThF----	*:30*		*~~($100.00)~~*	0.00	*NM*			
		Credited													
	4	*WTSP*	*09/17/12-09/23/12*	*5-530a*		5-530a	-TWThF----	*:30*		*~~($100.00)~~*	0.00	*NM*			
		Credited													
5	WTSP	09/18/12	09/21/12	530-6a 530-6a 10 News	CM	530-6a	-TWTF--	:30	5	$150.00	P-4	0.00	NM	5	$750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	09/17/12	09/23/12	-TWTF--	5	$150.00	0.00								
E 6	WTSP	09/24/12	09/24/12		CM	530-6a	M------	:30	2	$150.00	P-4	0.00	NM	2	$300.00

Order / Rev: 710415 - 6
Alt Order #: 06300017
Flight Dates: 09/18/12 - 09/24/12

Advertiser: Obama/D/President
Product Desc: OBAMA FOR AMERICA
Estimate: 1536 A

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				530-6a 530-6a 10 News										
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		09/24/12	09/30/12	M------	2	$150.00	0.00							
7	WTSP	09/18/12	09/21/12	M-F 6-7a 6-7a 10 News	CM	6-7a	-TWTF--	:30	4	$175.00	P-4	0.00 NM	4	$700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		09/17/12	09/23/12	-TWTF--	4	$175.00	0.00							
8	WTSP	09/24/12	09/24/12	M-F 6-7a 6-7a 10 News	CM	6-7a	M------	:30	1	$175.00	P-4	0.00 NM	1	$175.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		09/24/12	09/30/12	M------	1	$175.00	0.00							
9	WTSP	09/18/12	09/21/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	-TWTF--	:30	4	$200.00	P-4	0.00 NM	4	$800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		09/17/12	09/23/12	-TWTF--	4	$200.00	0.00							
10	WTSP	09/24/12	09/24/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	M------	:30	1	$200.00	P-4	0.00 NM	1	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		09/24/12	09/30/12	M------	1	$200.00	0.00							
11	WTSP	09/18/12	09/21/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	-TWTF--	:30	4	$200.00	P-4	0.00 NM	4	$800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		09/17/12	09/23/12	-TWTF--	4	$200.00	0.00							
12	WTSP	09/24/12	09/24/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	M------	:30	1	$200.00	P-4	0.00 NM	1	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		09/24/12	09/30/12	M------	1	$200.00	0.00							
13	WTSP	09/18/12	09/21/12	M-F 9-930a 10 News, 9am 10 News, 9am	CM	9-9:30A	-TWTF--	:30	4	$100.00	P-4	0.00 NM	4	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		09/17/12	09/23/12	-TWTF--	4	$100.00	0.00							
14	WTSP	09/24/12	09/24/12	M-F 9-930a 10 News, 9am 10 News, 9am	CM	9-9:30A	M------	:30	1	$100.00	P-4	0.00 NM	1	$100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		09/24/12	09/30/12	M------	1	$100.00	0.00							
15	WTSP	09/18/12	09/21/12	M-F 930-10a Inside Edition	CM	930-10a	-TWTF--	:30	4	$100.00	P-4	0.00 NM	4	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		09/17/12	09/23/12	-TWTF--	4	$100.00	0.00							
16	WTSP	09/24/12	09/24/12	M-F 930-10a Inside Edition	CM	930-10a	M------	:30	1	$100.00	P-4	0.00 NM	1	$100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		09/24/12	09/30/12	M------	1	$100.00	0.00							
17	WTSP	09/18/12	09/21/12	M-F 10-11a Studio 10	CM	10-11a	-T-----	:30	2	$75.00	P-4	0.00 NM	2	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		09/17/12	09/23/12	-T-----	2	$75.00	0.00							
19	WTSP	09/18/12	09/21/12	Price Is Right Price Is Right	CM	11a-12p	-TWTF--	:30	6	$450.00	P-4	0.00 NM	6	$2,700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		09/17/12	09/23/12	-TWTF--	6	$450.00	0.00							
20	WTSP	09/24/12	09/24/12	Price Is Right Price Is Right	CM	11a-12p	M------	:30	2	$450.00	P-4	0.00 NM	2	$900.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		09/24/12	09/30/12	M------	2	$450.00	0.00							
21	WTSP	09/18/12	09/21/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	-TWTF--	:30	4	$450.00	P-4	0.00 NM	4	$1,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							

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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
21	WTSP	09/18/12	09/21/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	-TWTF--	:30	4	$450.00	P-4	0.00	NM	4	$1,800.00
Week:		09/17/12	09/23/12	-TWTF--	4	$450.00	0.00								
22	WTSP	09/24/12	09/24/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	M------	:30	1	$450.00	P-4	0.00	NM	1	$450.00
Week:		09/24/12	09/30/12	M------	1	$450.00	0.00								
23	WTSP	09/18/12	09/21/12	Y&R Young and the Restless	CM	1230-130p	-TWTF--	:30	4	$550.00	P-4	0.00	NM	4	$2,200.00
Week:		09/17/12	09/23/12	-TWTF--	4	$550.00	0.00								
24	WTSP	09/24/12	09/24/12	Y&R Young and the Restless	CM	1230-130p	M------	:30	1	$550.00	P-4	0.00	NM	1	$550.00
Week:		09/24/12	09/30/12	M------	1	$550.00	0.00								
25	WTSP	09/18/12	09/21/12	B&B Bold and Beautiful	CM	130-2p	-TWTF--	:30	4	$550.00	P-4	0.00	NM	0	$0.00
Week:		09/17/12	09/23/12	-TWTF--	4	$550.00	0.00								
26	WTSP	09/24/12	09/24/12	B&B Bold and Beautiful	CM	130-2p	M------	:30	1	$550.00	P-4	0.00	NM	1	$550.00
Week:		09/24/12	09/30/12	M------	1	$550.00	0.00								
27	WTSP	09/18/12	09/21/12	M-F 2-3p The Talk	CM	2-3p	-TWTF--	:30	4	$300.00	P-4	0.00	NM	1	$300.00
Week:		09/17/12	09/23/12	-TWTF--	4	$300.00	0.00								
28	WTSP	09/24/12	09/24/12	M-F 2-3p The Talk	CM	2-3p	M------	:30	1	$300.00	P-4	0.00	NM	1	$300.00
Week:		09/24/12	09/30/12	M------	1	$300.00	0.00								
29	WTSP	09/18/12	09/21/12	M-F 3-4p Let's Make a Deal	CM	3-4p	-TWTF--	:30	8	$275.00	P-4	0.00	NM	8	$2,200.00
Week:		09/17/12	09/23/12	-TWTF--	8	$275.00	0.00								
30	WTSP	09/24/12	09/24/12	M-F 3-4p Let's Make a Deal	CM	3-4p	M------	:30	2	$275.00	P-4	0.00	NM	2	$550.00
Week:		09/24/12	09/30/12	M------	2	$275.00	0.00								

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	*WTSP*	*09/17/12-09/23/12*	*B&B* *Credited*	130-2p	-TWThF----	*:30*	*~~($550.00)~~*	0.00	*NM*
2	*WTSP*	*09/17/12-09/23/12*	*B&B* *Credited*	130-2p	-TWThF----	*:30*	*~~($550.00)~~*	0.00	*NM*
3	*WTSP*	*09/17/12-09/23/12*	*B&B* *Credited*	130-2p	-TWThF----	*:30*	*~~($550.00)~~*	0.00	*NM*
4	*WTSP*	*09/17/12-09/23/12*	*B&B* *Credited*	130-2p	-TWThF----	*:30*	*~~($550.00)~~*	0.00	*NM*

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	*WTSP*	*09/17/12-09/23/12*	*M-F 2-3p* *Credited* [DO 1 FOR 3 11P SUN NEWS]	2-3p	-TWThF----	*:30*	*~~($300.00)~~*	0.00	*NM*
2	*WTSP*	*09/17/12-09/23/12*	*M-F 2-3p* *Credited* [DO 1 FOR 3 11P SUN NEWS]	2-3p	-TWThF----	*:30*	*~~($300.00)~~*	0.00	*NM*
3	*WTSP*	*09/17/12-09/23/12*	*M-F 2-3p* *Credited* [DO 1 FOR 3 11P SUN NEWS]	2-3p	-TWThF----	*:30*	*~~($300.00)~~*	0.00	*NM*

Order / Rev: 710415 - 6
Alt Order #: 06300017
Flight Dates: 09/18/12 - 09/24/12

Advertiser: Obama/D/President
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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
31	WTSP	09/18/12	09/21/12	M-F 4-5p Dr. Phil	CM	4-5p	-TWTF--	:30	4	$400.00	P-4	0.00 NM	4	$1,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/17/12	09/23/12	-TWTF--	4	$400.00	0.00								
32	WTSP	09/24/12	09/24/12	M-F 4-5p Dr. Phil	CM	4-5p	M------	:30	1	$400.00	P-4	0.00 NM	1	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/24/12	09/30/12	M------	1	$400.00	0.00								
33	WTSP	09/18/12	09/21/12	M-F 5-530p 5-530p 10 News	CM	5-530p	-TWTF--	:30	4	$275.00	P-4	0.00 NM	4	$1,100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/17/12	09/23/12	-TWTF--	4	$275.00	0.00								
34	WTSP	09/24/12	09/24/12	M-F 5-530p 5-530p 10 News	CM	5-530p	M------	:30	1	$275.00	P-4	0.00 NM	1	$275.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/24/12	09/30/12	M------	1	$275.00	0.00								
35	WTSP	09/18/12	09/21/12	M-F 530-6p 10 News at 530p	CM	530-6p	-TWTF--	:30	4	$275.00	P-4	0.00 NM	4	$1,100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/17/12	09/23/12	-TWTF--	4	$275.00	0.00								
36	WTSP	09/24/12	09/24/12	M-F 530-6p 10 News at 530p	CM	530-6p	M------	:30	1	$275.00	P-4	0.00 NM	1	$275.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/24/12	09/30/12	M------	1	$275.00	0.00								
37	WTSP	09/18/12	09/21/12	M-F 6-630p 6-630p 10 News	CM	6-630p	-TWTF--	:30	4	$500.00	P-4	0.00 NM	4	$2,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/17/12	09/23/12	-TWTF--	4	$500.00	0.00								
38	WTSP	09/24/12	09/24/12	M-F 6-630p 6-630p 10 News	CM	6-630p	M------	:30	1	$500.00	P-4	0.00 NM	1	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/24/12	09/30/12	M------	1	$500.00	0.00								
41	WTSP	09/18/12	09/21/12	7-730p Wheel of Fortune	CM	7-730p	-TWTF--	:30	4	$1,300.00	P-4	0.00 NM	4	$5,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/17/12	09/23/12	-TWTF--	4	$1,300.00	0.00								
42	WTSP	09/24/12	09/24/12	7-730p Wheel of Fortune	CM	7-730p	M------	:30	2	$1,300.00	P-4	0.00 NM	2	$2,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/24/12	09/30/12	M------	2	$1,300.00	0.00								
43	WTSP	09/18/12	09/21/12	730-8p Jeopardy	CM	730-8p	-TWTF--	:30	4	$1,500.00	P-4	0.00 NM	4	$6,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/17/12	09/23/12	-TWTF--	4	$1,500.00	0.00								
44	WTSP	09/24/12	09/24/12	730-8p Jeopardy	CM	730-8p	M------	:30	1	$1,500.00	P-4	0.00 NM	1	$1,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/24/12	09/30/12	M------	1	$1,500.00	0.00								
45	WTSP	09/18/12	09/21/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	-TWTF--	:30	4	$1,000.00	P-4	0.00 NM	4	$4,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/17/12	09/23/12	-TWTF--	4	$1,000.00	0.00								
46	WTSP	09/24/12	09/24/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	M------	:30	1	$1,000.00	P-4	0.00 NM	1	$1,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/24/12	09/30/12	M------	1	$1,000.00	0.00								
47	WTSP	09/22/12	09/22/12	LN (Sa) Late News (Sa)	CM	Sa 11-1135p	-----S-	:30	1	$700.00	P-4	0.00 NM	1	$700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
47	WTSP	09/22/12	09/22/12	LN (Sa)	CM	Sa 11-1135p	-----S-	:30	1	$700.00	P-4	0.00	NM	1	$700.00
				Late News (Sa)											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	09/17/12	09/23/12	-----S-	1	$700.00	0.00								
48	WTSP	09/23/12	09/23/12	LN (Su)	CM	Su 11-1135p	------S	:30	2	$900.00	P-4	0.00	NM	2	$1,800.00
				Late News (Su)											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	09/17/12	09/23/12	------S	2	$900.00	0.00								
50	WTSP	09/24/12	09/24/12	Letterman	CM	1135p-1237a	M------	:30	1	$350.00	P-4	0.00	NM	1	$350.00
				Late Night with David Letterman											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	09/24/12	09/30/12	M------	1	$350.00	0.00								
51	WTSP	09/18/12	09/21/12	Late Late Show	CM	1237-137a	-TWTF--	:30	4	$175.00	P-4	0.00	NM	2	$350.00
				Late Late Show											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	09/17/12	09/23/12	-TWTF--	4	$175.00	0.00								
	Spot	Ch	Date Range	Description		Start/End Time		Weekdays		Length	Rate	Rtg	Type		
	2	WTSP	09/17/12-09/23/12	*Late Late Show*		1237-137a		-TWThF----		*:30*	*~~($175.00)~~*	0.00	*NM*		
		Credited													
	4	WTSP	09/17/12-09/23/12	*Late Late Show*		1237-137a		-TWThF----		*:30*	*~~($175.00)~~*	0.00	*NM*		
		Credited													
52	WTSP	09/24/12	09/24/12	Late Late Show	CM	1237-137a	M------	:30	1	$175.00	P-4	0.00	NM	1	$175.00
				Late Late Show											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	09/24/12	09/30/12	M------	1	$175.00	0.00								
53	WTSP	09/22/12	09/22/12	Sat 6-8a	CM	Sat 6-8a	-----S-	:30	2	$75.00	P-4	0.00	NM	2	$150.00
				10 News, 6am Saturday											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	09/17/12	09/23/12	-----S-	2	$75.00	0.00								
E 54	WTSP	09/22/12	09/22/12	Sat 8-10a	CM	Sat 8-10a	-----S-	:30	2	$150.00	P-4	0.00	NM	1	$150.00
				CBS This Morning Saturday											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	09/17/12	09/23/12	-----S-	2	$150.00	0.00								
	Spot	Ch	Date Range	Description		Start/End Time		Weekdays		Length	Rate	Rtg	Type		
	2	WTSP	09/17/12-09/23/12	*Sat 8-10a*		Sat 8-10a		------Sa--		*:30*	*~~($150.00)~~*	0.00	*NM*		
		Credited													
		[move to 530a 9/24]													
55	WTSP	09/22/12	09/22/12	Sat 6-630p	CM	Sat 6-630p	-----S-	:30	1	$200.00	P-4	0.00	NM	0	$0.00
				Sat 6-630p 10 News											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	09/17/12	09/23/12	-----S-	1	$200.00	0.00								
	Spot	Ch	Date Range	Description		Start/End Time		Weekdays		Length	Rate	Rtg	Type		
	1	WTSP	09/17/12-09/23/12	*Sat 6-630p*		Sat 6-630p		------Sa--		*:30*	*~~($200.00)~~*	0.00	*NM*		
		Credited													
56	WTSP	09/22/12	09/22/12	Sat 7-730p	CM	Sat 7-730p	-----S-	:30	2	$400.00	P-4	0.00	NM	2	$800.00
				Wheel of Fortune											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	09/17/12	09/23/12	-----S-	2	$400.00	0.00								
57	WTSP	09/22/12	09/22/12	Sat 730-8p	CM	Sat 730-8p	-----S-	:30	2	$400.00	P-4	0.00	NM	2	$800.00
				Jeopardy											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	09/17/12	09/23/12	-----S-	2	$400.00	0.00								
58	WTSP	09/23/12	09/23/12	CBS Sunday Morning	CM	Sun 9-1030a	------S	:30	2	$500.00	P-4	0.00	NM	2	$1,000.00
				CBS Sunday Morning											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	09/17/12	09/23/12	------S	2	$500.00	0.00								
59	WTSP	09/23/12	09/23/12	Sun 630-7p	CM	Sun 630-7p	------S	:30	1	$350.00	P-4	0.00	NM	0	$0.00
				Sun 630-7p 10 News											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								

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Alt Order #: 06300017 | Product Desc: OBAMA FOR AMERICA | **WTSP-TV**
Flight Dates: 09/18/12 - 09/24/12 | Estimate: 1536 A

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
59	WTSP	09/23/12	09/23/12	Sun 630-7p Sun 630-7p 10 News	CM	Sun 630-7p	------S	:30	1	$350.00	P-4	0.00	NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	09/17/12	09/23/12	------S	1	$350.00	0.00								
Spot	Ch	Date Range		Description		Start/End Time		Weekdays		Length	Rate	Rtg	Type		
1	*WTSP*	*09/17/12-09/23/12*		*Sun 630-7p*		Sun 630-7p		--------Su		*:30*	*~~($350.00)~~*	0.00	*NM*		
	Credited														
60	WTSP	09/24/12	09/24/12	Mon Prime A Met Mother/Partners	CM	Mon 8-9p	M------	:30	1	$4,500.00	P-4	0.00	NM	1	$4,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	09/24/12	09/30/12	M------	1	$4,500.00	0.00								
61	WTSP	09/24/12	09/24/12	Mon Prime B 2 Broke Girls/Mike & Molly	CM	Mon 9-10p	M------	:30	1	$5,500.00	P-4	0.00	NM	1	$5,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	09/24/12	09/30/12	M------	1	$5,500.00	0.00								
62	WTSP	09/24/12	09/24/12	Mon Prime C Hawaii Five-0	CM	Mon 10-11p	M------	:30	1	$3,500.00	P-4	0.00	NM	1	$3,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	09/24/12	09/30/12	M------	1	$3,500.00	0.00								
64	WTSP	09/18/12	09/18/12	Tue Prime Other NCIS: Los Angeles	CM	9-11p	-T-----	:30	2	$4,500.00	P-4	0.00	NM	2	$9,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	09/17/12	09/23/12	-T-----	2	$4,500.00	0.00								
66	WTSP	09/19/12	09/19/12	Wed Prime A Survivor: Phillipines (Season Pre	CM	Wed 8-930p	--W----	:30	2	$4,000.00	P-4	0.00	NM	2	$8,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	09/17/12	09/23/12	--W----	2	$4,000.00	0.00								
67	WTSP	09/19/12	09/19/12	Wed Prime C Big Brother (Season Finale)	CM	Wed 930-11p	--W----	:30	1	$4,500.00	P-4	0.00	NM	1	$4,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	09/17/12	09/23/12	--W----	1	$4,500.00	0.00								
68	WTSP	09/20/12	09/20/12	Thu Prime A Big Bang Theory/Big Bang Theo	CM	Thu 8-9p	---T---	:30	1	$4,500.00	P-4	0.00	NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	09/17/12	09/23/12	---T---	1	$4,500.00	0.00								
Spot	Ch	Date Range		Description		Start/End Time		Weekdays		Length	Rate	Rtg	Type		
1	*WTSP*	*09/17/12-09/23/12*		*Thu Prime A*		Thu 8-9p		---Th-----		*:30*	*~~($4,500.00)~~*	0.00	*NM*		
	Credited														
	[mg on line 92]														
69	WTSP	09/20/12	09/20/12	Thu Prime B Two and a Half Men/Two and a	CM	Thu 9-10p	---T---	:30	1	$4,500.00	P-4	0.00	NM	1	$4,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	09/17/12	09/23/12	---T---	1	$4,500.00	0.00								
70	WTSP	09/20/12	09/20/12	Thu Prime C Thu Prime C	CM	Thu 10-11p	---T---	:30	1	$4,000.00	P-4	0.00	NM	1	$4,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	09/17/12	09/23/12	---T---	1	$4,000.00	0.00								
71	WTSP	09/21/12	09/21/12	Fri Prime A Undercover Boss	CM	Fri 8-9p	----F--	:30	2	$3,000.00	P-4	0.00	NM	2	$6,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	09/17/12	09/23/12	----F--	2	$3,000.00	0.00								
72	WTSP	09/21/12	09/21/12	Fri Prime B CSI: NY	CM	Fri 9-10p	----F--	:30	2	$3,000.00	P-4	0.00	NM	2	$6,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	09/17/12	09/23/12	----F--	2	$3,000.00	0.00								
73	WTSP	09/21/12	09/21/12	Fri Prime C Blue Bloods	CM	Fri 10-11p	----F--	:30	2	$3,000.00	P-4	0.00	NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	09/17/12	09/23/12	----F--	2	$3,000.00	0.00								

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Alt Order #: 06300017 Product Desc: OBAMA FOR AMERICA **WTSP-TV**
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
73	WTSP	09/21/12	09/21/12	Fri Prime C Blue Bloods	CM	Fri 10-11p	----F--	:30	2	$3,000.00	P-4	0.00	NM	0	$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/17/12	09/23/12	----F--	2	$3,000.00	0.00									
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
1	WTSP	09/17/12-09/23/12	Fri Prime C	Fri 10-11p	-----F----	:30	~~($3,000.00)~~	0.00	NM						
	Credited														
2	WTSP	09/17/12-09/23/12	Fri Prime C	Fri 10-11p	-----F----	:30	~~($3,000.00)~~	0.00	NM						
	Credited														
74	WTSP	09/22/12	09/22/12	Sat Prime B Crimetime Saturday	CM	Sat 9-10p	-----S-	:30	2	$1,500.00	P-4	0.00	NM	2	$3,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/17/12	09/23/12	-----S-	2	$1,500.00	0.00									
75	WTSP	09/23/12	09/23/12	Sun Prime A 60 Minutes	CM	7-8p	------S	:30	2	$4,500.00	P-4	0.00	NM	0	$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/17/12	09/23/12	------S	2	$4,500.00	0.00									
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
1	WTSP	09/17/12-09/23/12	Sun Prime A	7-8p	--------Su	:30	~~($4,500.00)~~	0.00	NM						
	Credited														
2	WTSP	09/17/12-09/23/12	Sun Prime A	7-8p	--------Su	:30	~~($4,500.00)~~	0.00	NM						
	Credited														
76	WTSP	09/23/12	09/23/12	Sun Prime B Person of Interest	CM	Sun 8-9p	------S	:30	1	$4,500.00	P-4	0.00	NM	1	$4,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/17/12	09/23/12	------S	1	$4,500.00	0.00									
77	WTSP	09/23/12	09/23/12	Sun Prime C The Good Wife	CM	Sun 9-10p	------S	:30	1	$3,500.00	P-4	0.00	NM	1	$3,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/17/12	09/23/12	------S	1	$3,500.00	0.00									
78	WTSP	09/23/12	09/23/12	Sun Prime D The Mentalist	CM	Sun 10-11p	------S	:30	1	$3,500.00	P-4	0.00	NM	1	$3,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/17/12	09/23/12	------S	1	$3,500.00	0.00									
E 79	WTSP	09/23/12	09/23/12	NFL Football Game #2 NFL Football Game #2	CM	4-7p	------S	:30	1	$5,000.00	P-4	0.00	NM	0	$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/17/12	09/23/12	------S	1	$5,000.00	0.00									
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
1	WTSP	09/17/12-09/23/12	NFL Football Game #2	4-7p	--------Su	:30	~~($5,000.00)~~	0.00	NM						
	Credited														
	[mg ncaa]														
80	WTSP	09/18/12	09/18/12	Tue Prime A NCIS	CM	Tue 8-9p	-T-----	:30	2	$10,000.00	P-3	0.00	NM	2	$20,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/17/12	09/23/12	-T-----	2	$10,000.00	0.00									
81	WTSP	09/18/12	09/21/12	5-530a 5-530a 10 News	CM	5-530a	-TWT---	:30	1	$100.00	P-3	0.00	NM	1	$100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/17/12	09/23/12	-TWT---	1	$100.00	0.00									
82	WTSP	09/24/12	09/24/12	5-530a 5-530a 10 News	CM	5-530a	M------	:30	1	$200.00	P-3	0.00	NM	1	$200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/24/12	09/30/12	M------	1	$200.00	0.00									
83	WTSP	09/23/12	09/23/12	Face the Nation Face the Nation	CM	Sun 1030-1130a	------S	:30	1	$500.00	P-4	0.00	NM	1	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/17/12	09/23/12	------S	1	$500.00	0.00									
84	WTSP	09/24/12	09/24/12		CM	630-7p	M------	:30	1	$2,000.00	P-2	0.00	NM	1	$2,000.00

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Advertiser: Obama/D/President
Product Desc: OBAMA FOR AMERICA
Estimate: 1536 A

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				CBS Evening News CBS Evening News										
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/24/12	09/30/12	M------	1	$2,000.00	0.00							
85	WTSP	09/22/12	09/22/12	Sat Prime A Crimetime Saturday	CM	Sat 8-9p	-----S-	:30	2	$1,500.00	P-4	0.00 NM	2	$3,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/17/12	09/23/12	-----S-	2	$1,500.00	0.00							
86	WTSP	09/22/12	09/22/12	Sat Prime C 48 Hours Mystery	CM	Sat 10-11p	-----S-	:30	1	$1,500.00	P-4	0.00 NM	1	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/17/12	09/23/12	-----S-	1	$1,500.00	0.00							
87	WTSP	09/18/12	09/21/12	Letterman Late Night with David Letterman	CM	1135p-1237a	-TWTF--	:30	2	$700.00	P-3	0.00 NM	2	$1,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/17/12	09/23/12	-TWTF--	2	$700.00	0.00							
88	WTSP	09/18/12	09/21/12	CBS This Morning CBS This Morning	CM	7-9a	-TWTF--	:30	4	$200.00	P-4	0.00 NM	4	$800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/17/12	09/23/12	-TWTF--	4	$200.00	0.00							
91	WTSP	09/18/12	09/21/12	10 News Replay 10 News Replay	CM	M-F 207-242x	-TWTF--	:30	1	$10.00	P-4	0.00 NM	1	$10.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/17/12	09/23/12	-TWTF--	1	$10.00	0.00							
92	WTSP	09/23/12	09/23/12	Sun Prime B 830p POI	CM	Sun 8-9p	------S	:30	1	$4,500.00	P-4	0.00 NM	1	$4,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/17/12	09/23/12	------S	1	$4,500.00	0.00							
93	WTSP	09/22/12	09/22/12	Sat Prime C 48 Hours Mystery	CM	Sat 10-11p	-----S-	:30	1	$3,000.00	P-3	0.00 NM	1	$3,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/17/12	09/23/12	-----S-	1	$3,000.00	0.00							
94	WTSP	09/21/12	09/21/12	Fri Prime C Blue Bloods	CM	Fri 10-11p	----F--	:30	1	$6,000.00	P-3	0.00 NM	1	$6,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/17/12	09/23/12	----F--	1	$6,000.00	0.00							
95	WTSP	09/22/12	09/22/12	NCAA Football Game #2 NCAA Football Game #2	CM	3-7p	-----S-	:30	1	$2,500.00	P-4	0.00 NM	1	$2,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/17/12	09/23/12	-----S-	1	$2,500.00	0.00							
96	WTSP	09/23/12	09/23/12	10 Sports Extra 10 Sports Exra	CM	Su 1135-1145p	------S	:30	1	$500.00	P-4	0.00 NM	1	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/17/12	09/23/12	------S	1	$500.00	0.00							
97	WTSP	09/20/12	09/21/12	Late Late Show Late Late Show	CM	1237-137a	---TF--	:30	1	$350.00	P-3	0.00 NM	1	$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/17/12	09/23/12	---TF--	1	$350.00	0.00							
N98	WTSP	09/22/12	09/22/12	NCAA Football Game #2 NCAA Football Game #2	CM	3-7p	-----S-	:30	1	$5,000.00	P-3	0.00 NM	1	$5,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/17/12	09/23/12	-----S-	1	$5,000.00	0.00							
												Totals	165	$173,235.00